



ACCESS INTERNATIONAL, INC.
Software For Sales

OrderWriter®

Improve Order Entry, Increase Sales, and Grow Profits

ORDERWRITER® is a remote order entry software solution aimed at improving the sales and order entry process for your sales representatives and customers. Utilizing notebooks, pen tablets and desktop PCs, OrderWriter® provides the most current information on customers, products, purchase history, inventory and pricing.

Using OrderWriter® sales representatives can generate orders, check inventory, calculate prices and profit margins, check for substitute items, send and receive e-mail and more. OrderWriter® empowers your sales force to create more revenue opportunities and increase customer satisfaction.







OrderWriter®

Powerful Features Include:

- Historical order guides with customer buying history
- Customer-specific pricing
- Customized order guides for new or promotional items
- A/R information with invoice detail
- Suggested ordering and inventory reporting
- Keyboard shortcuts to save time
- Dial-up modem, IP or WAN communication
- Guaranteed validity of all data transmitted
- Menu planning and portion cost for foodservice
- "Deal" pricing for beverage distribution
- Seamless interface to your back office system

OrderWriter® provides the means for sales representatives to create customer orders and respond to customers' questions quickly and accurately. Developed with feedback from dozens of wholesale distributors, OrderWriter® addresses the most crucial demands in today's business environment. Ai2 combines the real-world experience of the distribution business with over 22 years of technical expertise to provide solutions that improve business efficiency and increase profitability.

With OrderWriter®, your organization will gain the following benefits:

-  Increase sales rep productivity by easily customizing the data elements and screen designs for the individual user
-  Enhance your sales process by providing more effective ways to access and display business information through the use of item color coding
-  Eliminate time-consuming and costly order entry errors
-  Increase sales by using up-selling features like forced promotions, "never out" item review and customized order guides

Distributors need a proven solution to help manage and improve the order entry process for their sales force and customers. OrderWriter® delivers a powerful full-function solution that will enable your sales team to increase line item penetration while improving profit margins. When given to your customers, OrderWriter® is an easy to use order entry application that will maximize productivity and lock in your customers as long-term partners.

Contact Ai2 today and start realizing the benefits of OrderWriter®. See a live demo right in your office.

WWW.AI2.COM OR CALL (800) 835-3200 TODAY