



**ACCESS INTERNATIONAL, INC.**  
**Software For Sales**



# Go from Order Writing To Poetry In Motion

Ai2's Portable Order Entry Tool (POET®) provides the ultimate remote order entry software solution for your sales representatives and managers using laptop, desktop or pen tablet computers.

For over 20 years, Ai2 has specialized in providing remote order entry solutions to manufacturers and wholesale distributors. With POET®, Ai2 now delivers the functionality your sales team needs to achieve maximum productivity and accelerate your sales growth.



Information is the key to successful consultative selling and increasing line item penetration in a customer account. POET® displays this important business information in the most effective manner allowing your sales representative to quickly and easily review a wide variety of data elements and files. The information can be displayed to meet your sales team's selling approach or customized to the individual's preference.

POET supports the following features:

Compatibility with Windows XP or Vista

Special order guides

"Ribbon" menus eliminate extra keystrokes

Multiple windows and tabs stay open simultaneously and put more information onscreen

Faster, more efficient searching through price book

POET® was developed with the remote sales professional in mind. Today's sales professional depends on personal computing power and functionality. POET® offers the latest in personal computing innovation by taking full advantage of the navigation and functionality offered in the Microsoft operating system platform. Accessing information and generating an order or quote is faster than ever before based on 32-bit processing power and an open SQL database used in conjunction with the POET development platform.

With POET®, your organization will gain the following benefits:

- Increase sales rep productivity by easily customizing the data elements and screen designs for the individual user
- Enhance your sales process by providing more effective ways to access and display business information through the use of color coded information and dynamic window viewing
- Improve field sales communication by supporting surveys, dynamic messaging and pictures / image data file applications
- Increase sales by using new up-selling features like forced promotions, "never out" item review and customized order guides

POET® empowers your sales team to improve sales and increase customer service by using the latest in personal computing and order entry software technology. Give your sales team access and enable them to achieve their maximum potential. See a demo today.

**WWW.AI2.COM OR CALL (800) 835-3200 TODAY**