



ACCESS INTERNATIONAL, INC.
Software For Sales



Real Mobile Sales Force Power

Ai2's Pocket OrderWriter® (POW®) software solution provides your mobile field sales force with the information and the tools needed to enable them to be consultative and add value during a sales call. This important business related information will empower your sales team to increase sales and improve productivity. POW provides all the functionality needed so the sales representative can evaluate product distribution at the customer level, generate orders, process return requests and more.



**SUPPORTS THE FOLLOWING
CONSULTATIVE SALES
FUNCTIONS:**

- **PRICE BOOK**
- **CUSTOMER SPECIFIC PRICES**
- **A/R INFORMATION**
- **PURCHASE HISTORY**
- **ORDER GUIDES**
- **NEW ITEMS**
- **FORCED PROMOTIONS**
- **PRE-BOOKS**
- **SUBSTITUTIONS**
- **YOUR INVENTORY LEVELS**
- **DISCONTINUED ITEM ALERTS**
- **PRODUCT PICTURES**
- **ADVERTISING VIDEOS**
- **LABEL PRINTING**
- **RETAIL PRICE MAINTENANCE**
- **SURVEYS**
- **ORDER ENTRY**
- **RETURNS PROCESSING**
- **CASH COLLECTIONS**

POW successfully manages the complexity of taking orders in a way that increases sales, minimizes order processing costs and times, and ensures 100% data accuracy.

POW replaces any outdated data collection device and eliminates the expense of printing weekly order guides, A/R information, and other bulky binders and papers that sales reps carry today. Your rep will be able to find and recommend additional or substitute products at the moment the customer is most likely to buy.

With POW, you gain the following benefits:

- Increase sales and line-item penetration
- Improve customer service and communication
- Reduce returns by improving order accuracy
- Cut order processing costs
- Spend more time selling and less time "taking orders."
- Eliminate data transmission errors
- Achieve faster ROI

POW is a complete sales force information and order entry solution that will help you gain the competitive edge you need in today's business environment. See a live demo today. Give your sales force POW and enable them to achieve their maximum potential.

WWW.AI2.COM OR CALL (800) 835-3200 TODAY