

Meet Your Customers' New HERO[®]

Ai2's HERO[®] gives your customers an *advanced* order entry solution to meet their most demanding requirements. The new key to building successful customer partnerships is information and the use of technology. Providing your customers with a comprehensive software solution and the latest mobile computer hardware equipment will enable you to add value to your customer relationships. This will enable you to position your organization as a single source supplier and increase sales.



HERO enables your customers to utilize business critical information at the point of order, empowering them to create orders that are 100% accurate. Customers can easily see and understand information on purchase history, price changes, order confirmations, pre-book and in-transit orders, "never out" and promotional order guides and much, much more.

- ★ Increase sales as a sole source supplier
- ★ Generate marketing support revenue from manufacturers by sending targeted commercials to your customers
- ★ Improve customer service and communication
- ★ Reduce returns
- ★ Cut operational costs
- ★ Forge stronger partnerships with your customers
- ★ Increase order accuracy
- ★ Eliminate data transmission errors

As a wholesale distributor, you now have the ability to improve the customer order entry process as well as your business operations with one solution. HERO delivers a comprehensive, flexible and affordable solution for your customers that require a smart approach to generating orders. Schedule a demo today!

HERO supports your

customer's authorized product list, including:

- 📄 Item number
- 📄 Product description
- 📄 Unit of measure
- 📄 Scanning UPC bar codes
- 📄 Customer-specific pricing
- 📄 Customer buying history
- 📄 Highlights promotions & specials
- 📄 Suggested ordering
- 📄 Management of customer retail prices
- 📄 Pre-book & in-transit notification
- 📄 Automated return paperwork
- 📄 Label and shelf tag printing